

Report Name

Rudaw.net\_cnn/?ref=br\_rs\_10-24-2017

Report Date: 24 Oct, 2017 | Data fetched for 30 Days from 24 Sep, 2017

## Competition Summary

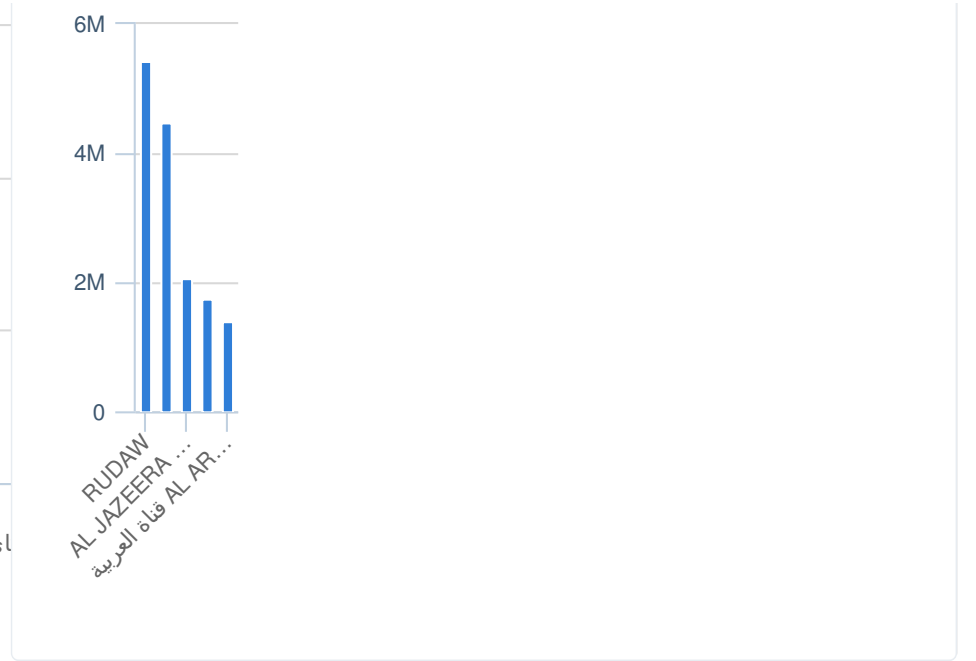
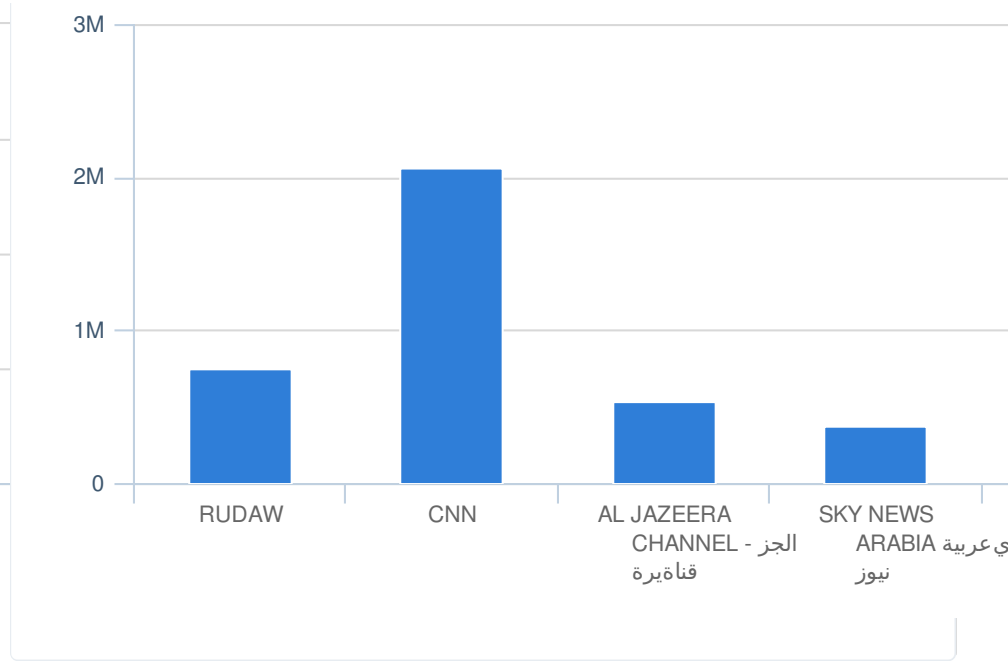
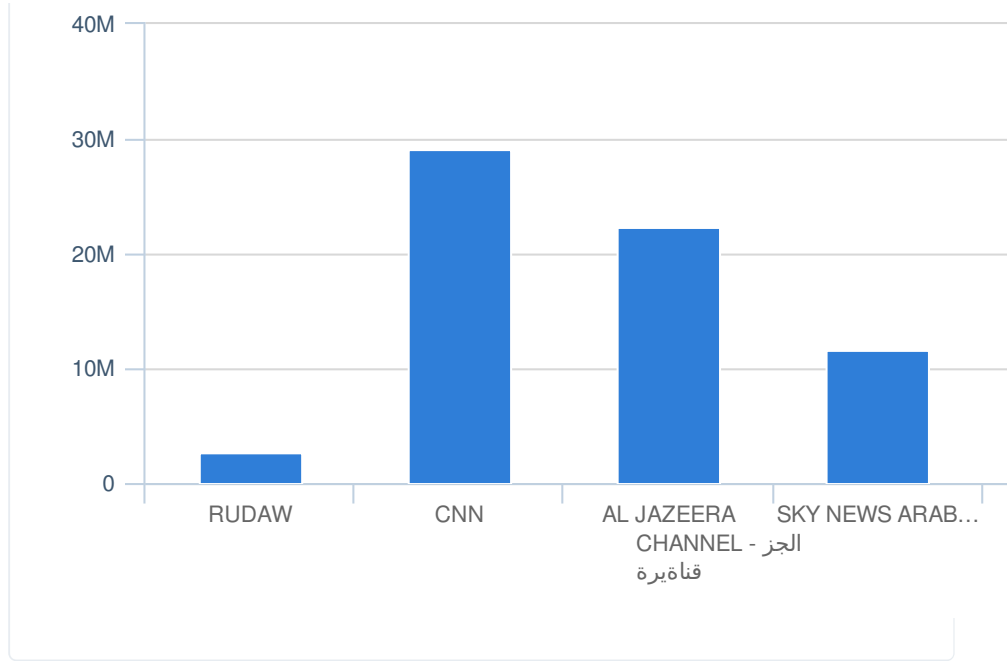
METRICS	RUDAW	CNN	AL JAZEERA CHANNEL - قناة الجزيرة	SKY NEWS ARABIA سكاي نيوز عربية	قناة العربية AL ARABIYA	AVERAGE	INSIGHTS
Fans	<b>2,614,387</b>	<b>29,071,474</b>	22,247,708	11,619,893	21,836,615	17,478,015	CNN has more than 11 times as many fans as Rudaw, which is the page with the least fans.
Posts	<b>616</b>	565	<b>506</b>	561	516	553	Rudaw posts more than 20.5 post(s) a day and has been the most active page during this 30 day period.
Engagements	<b>5,427,401</b>	4,474,345	2,067,267	1,738,093	<b>1,406,953</b>	3,022,812	Rudaw has got the highest engagement numbers with 4,851,031 likes, 94,773 shares and 481,597 comments on its' 616 posts in the last 30 days.
Avg. Engagement	<b>8,811</b>	7,919	4,086	3,098	<b>2,727</b>	5,328	Even though Rudaw has the highest engagement numbers, Rudaw is the leader when it comes to driving more engagement per post
People Talking	752,885	<b>2,056,763</b>	534,168	377,019	<b>341,659</b>	812,499	In the last 7 days, CNN has got the most people talking about its' page as compared to the other pages.

## Comparative Competition Analysis

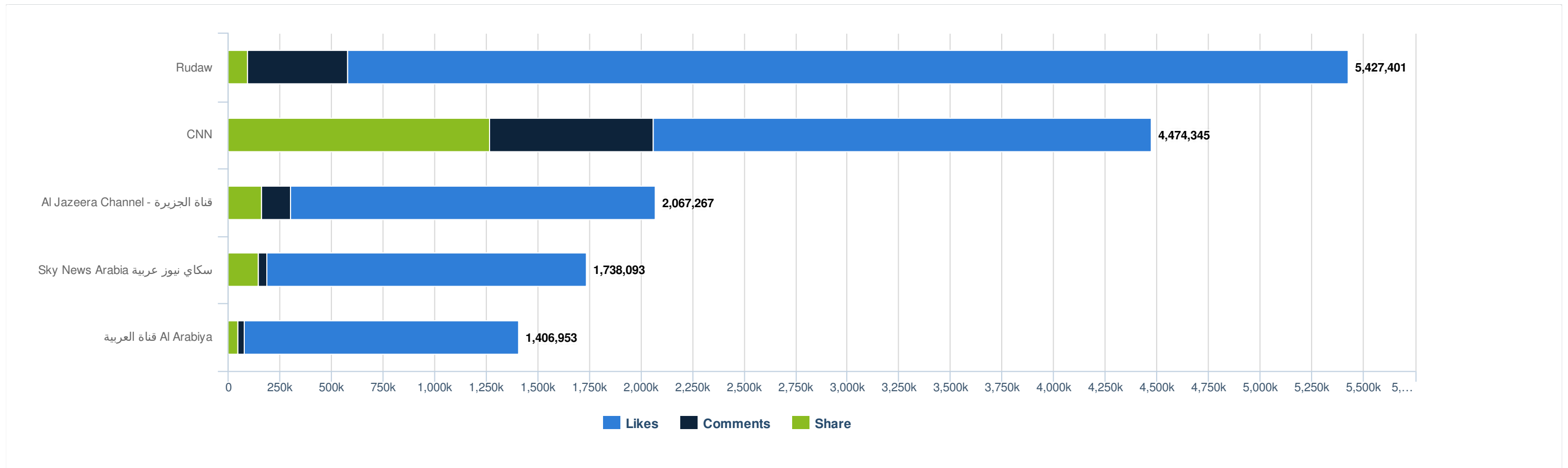
Page Likes

People Talking

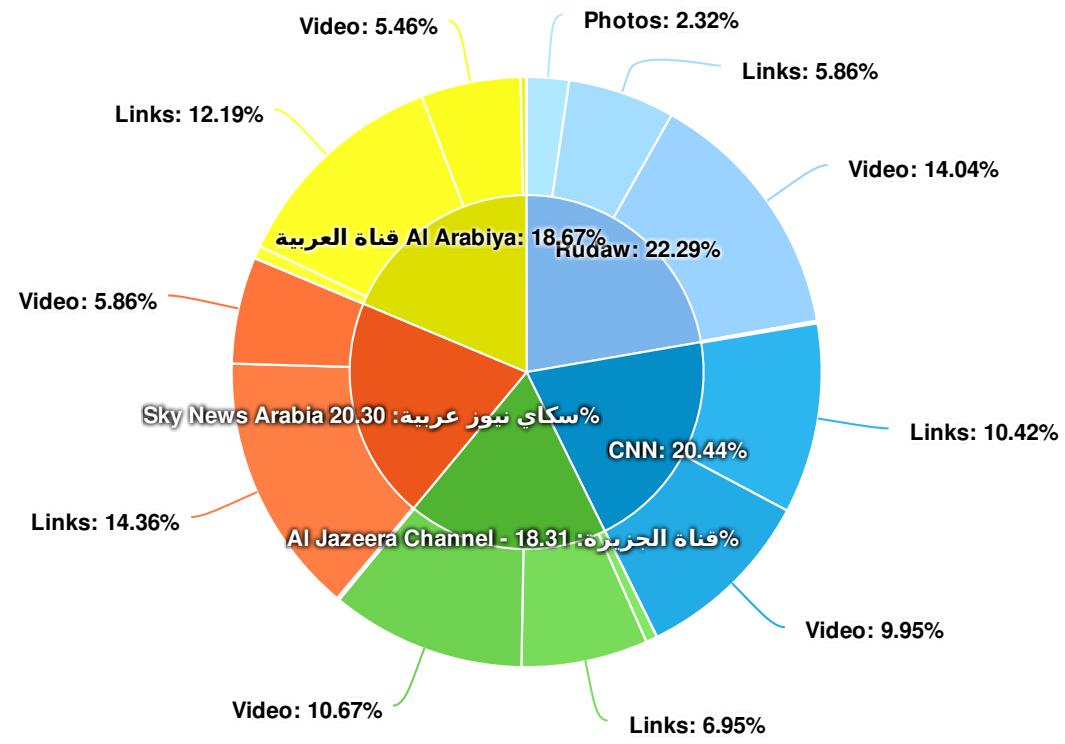
Total Engagements



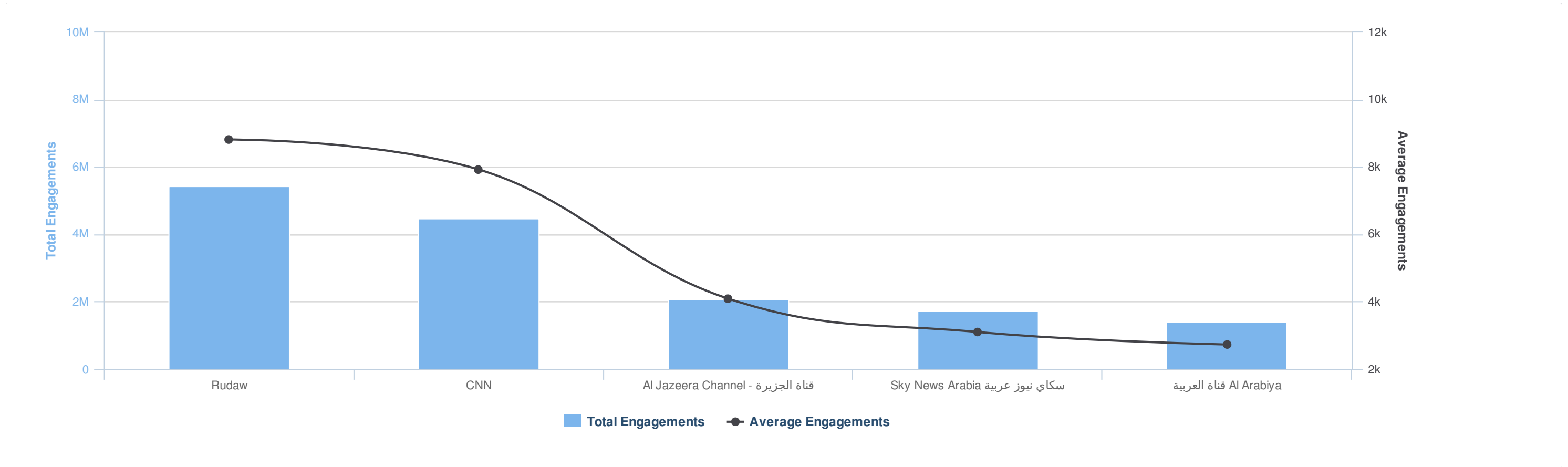
## Engagement of Admin Posts



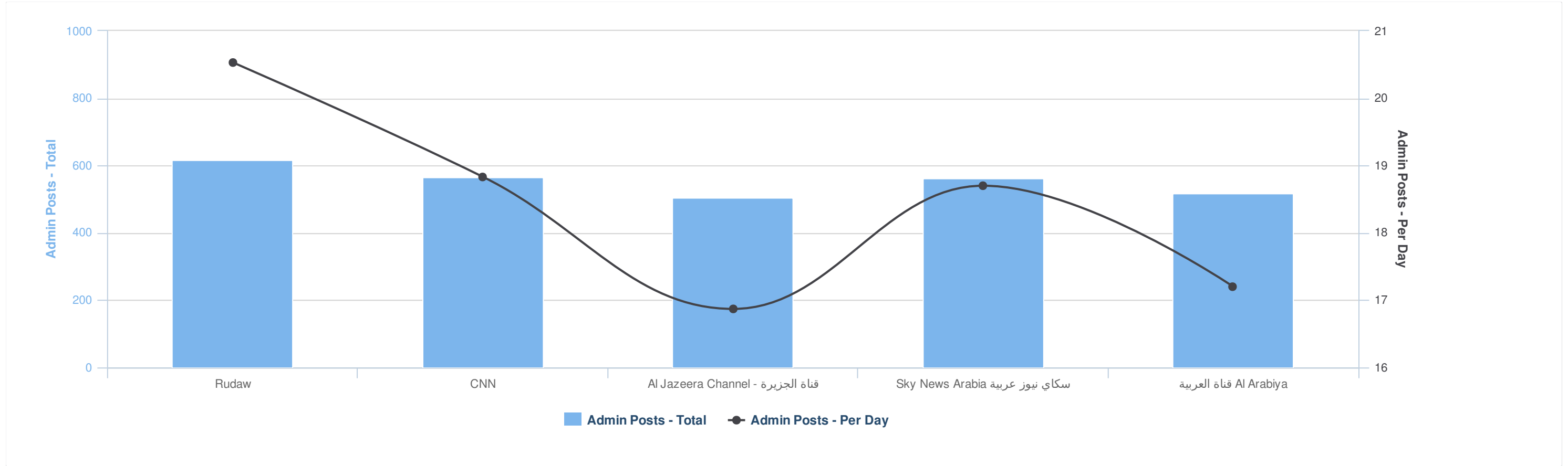
## Admin Post Types



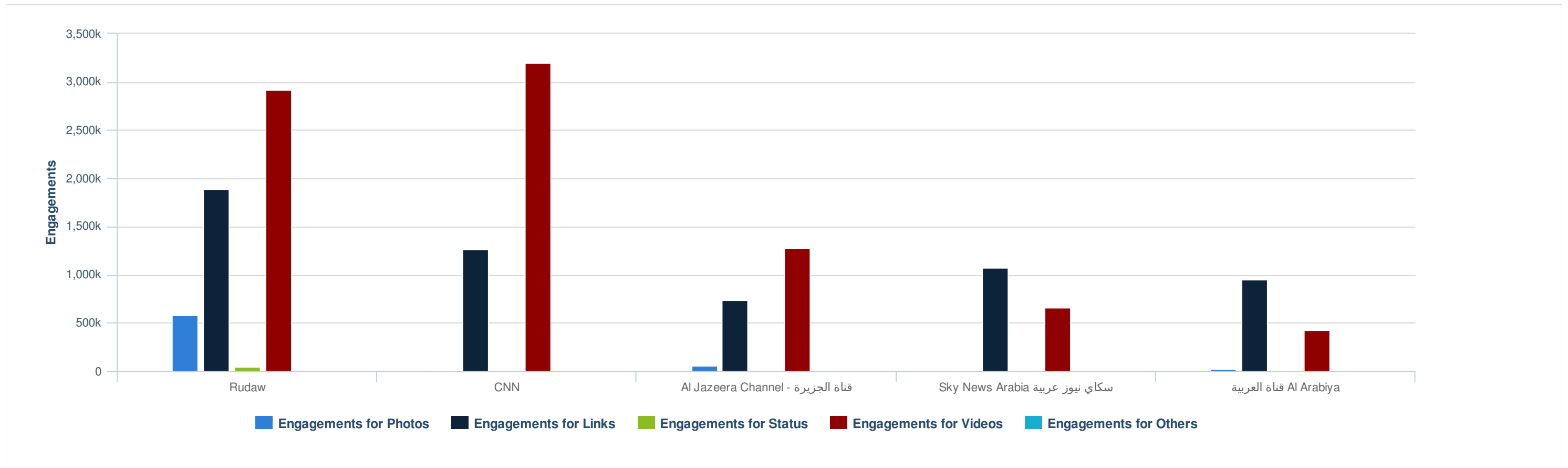
## Total Engagements and Average Engagements



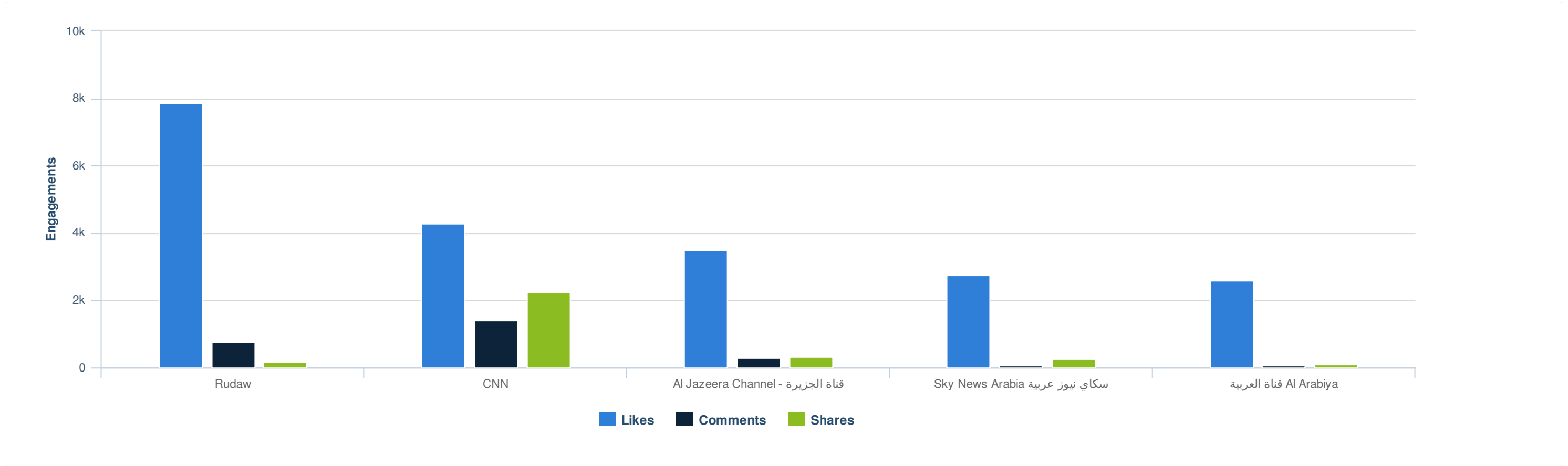
## Admin Posts Total and Per Day



## Engagement Breakup on Admin Posts



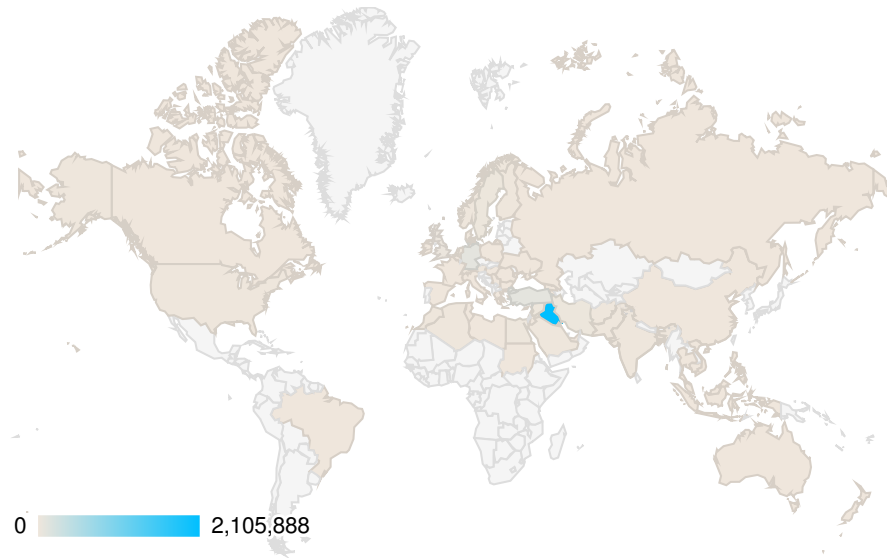
## Average Engagement Breakup per Post



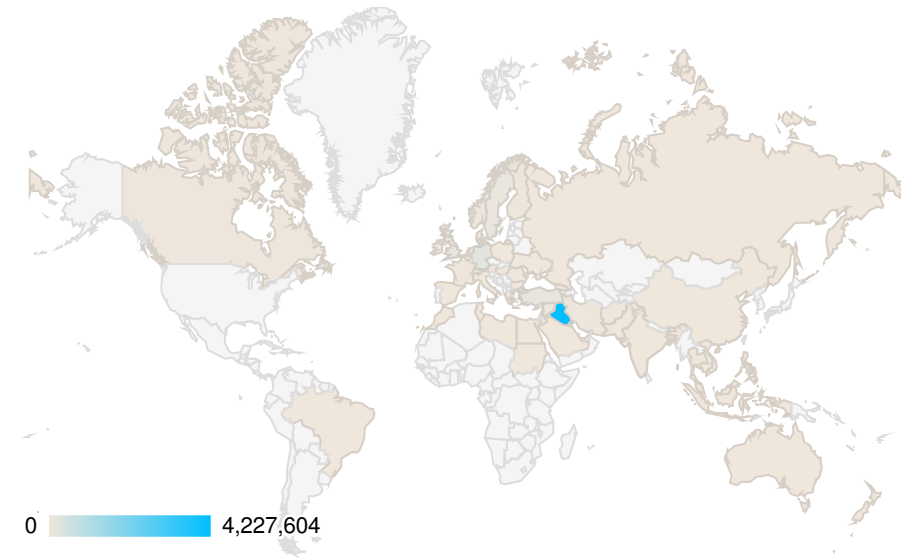


# Geographical Engagement Analysis

## Rudaw

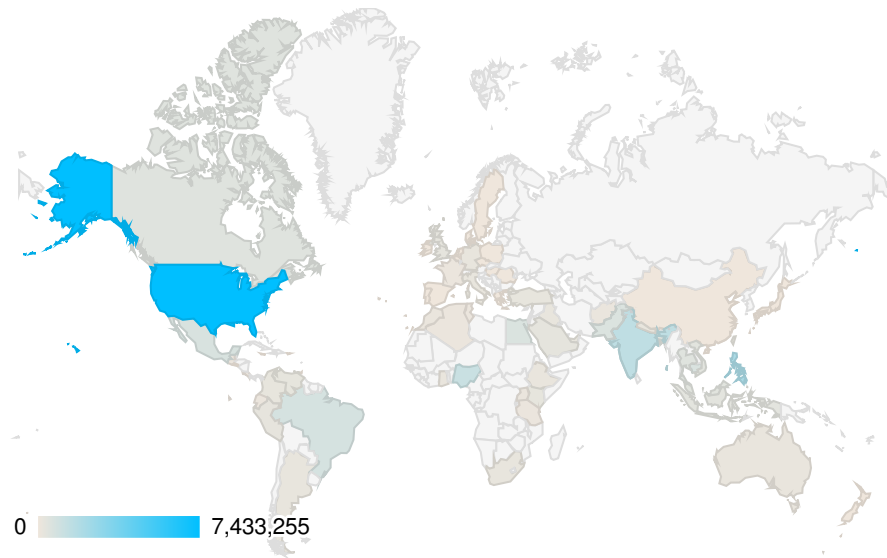


Fans Demographics

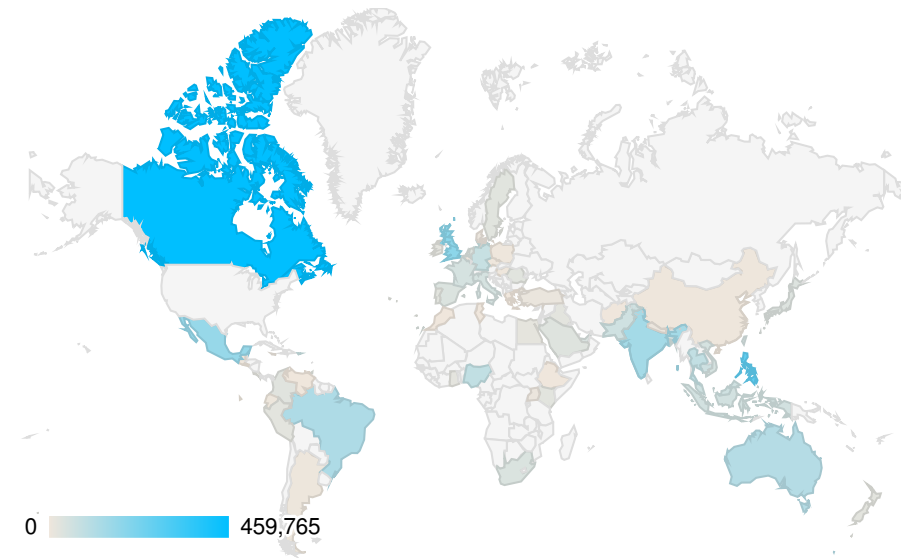


Talking Demographics

## CNN

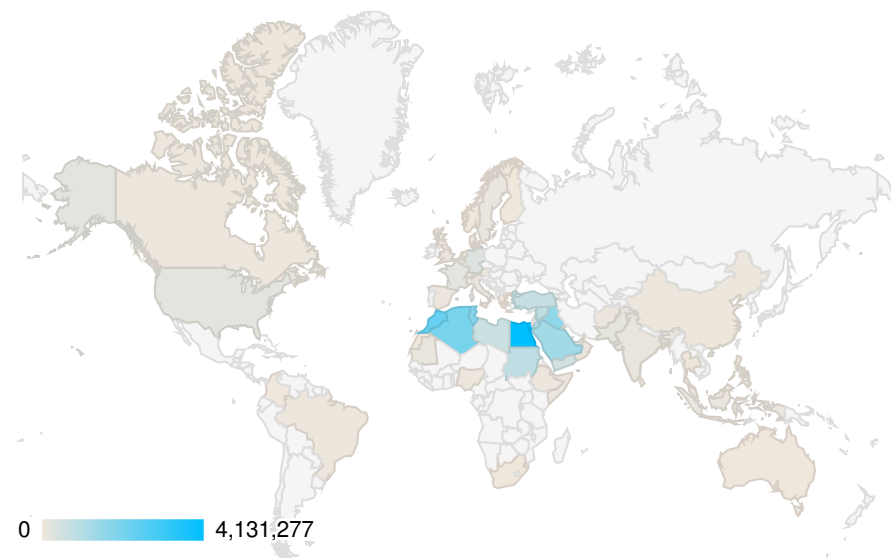


Fans Demographics

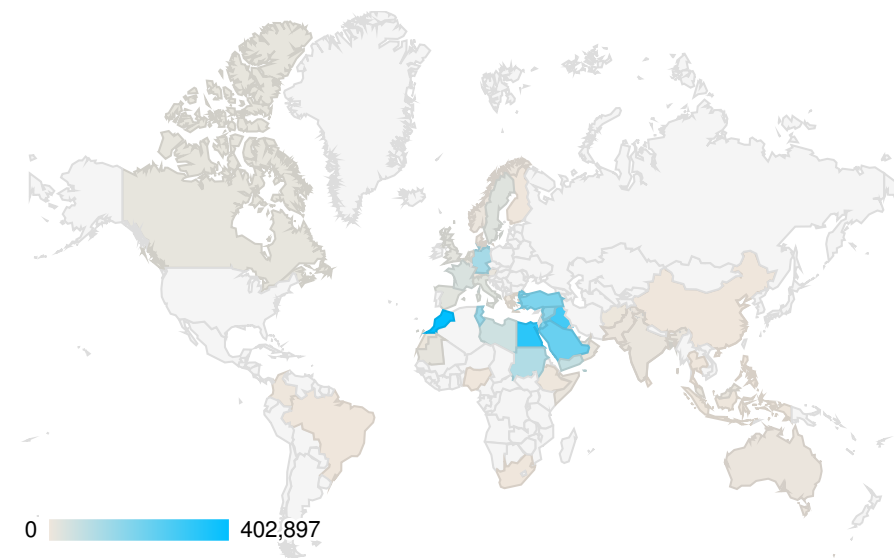


Talking Demographics

### Al Jazeera Channel - قناة الجزيرة

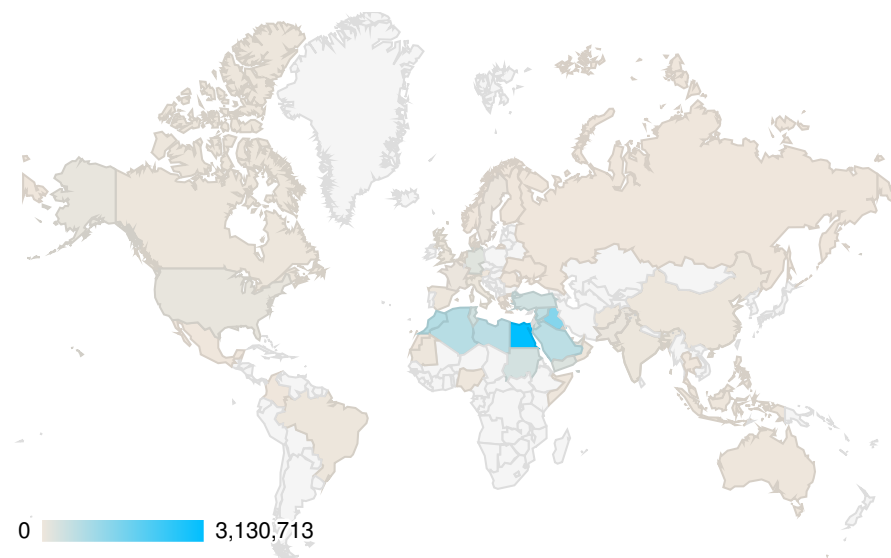


Fans Demographics

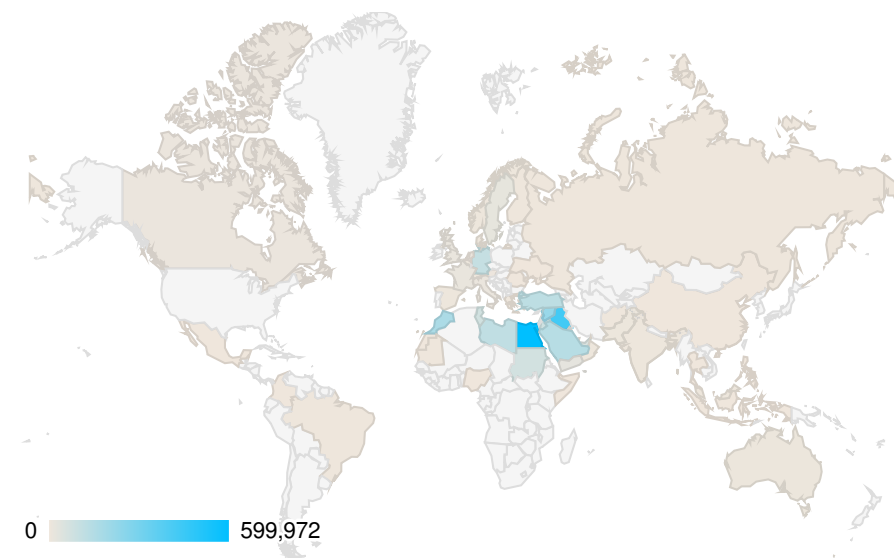


Talking Demographics

### Sky News Arabia سكاي نيوز عربية

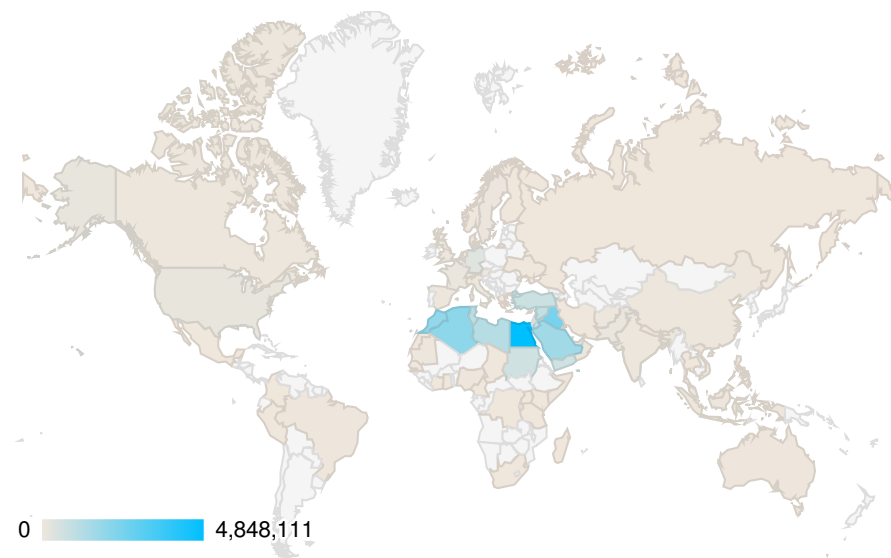


Fans Demographics

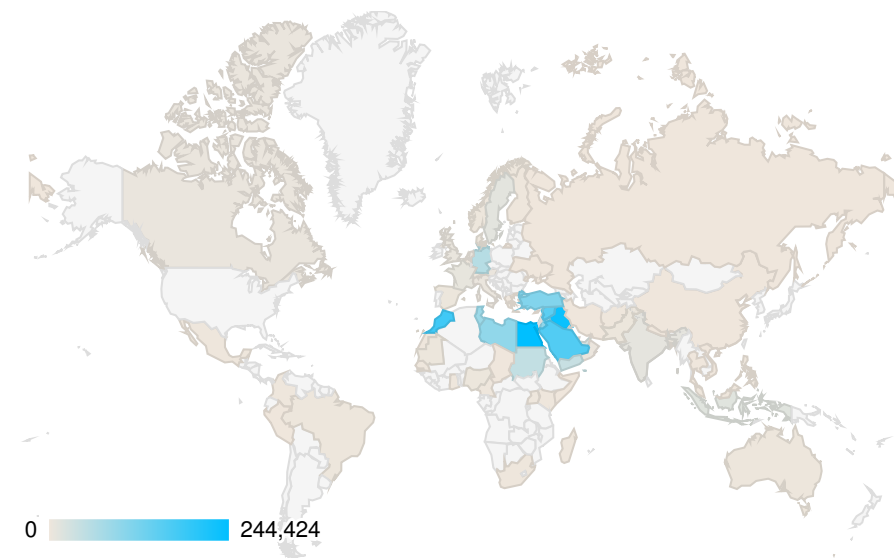


Talking Demographics

## القناة العربية Al Arabiya



Fans Demographics



Talking Demographics

## Posts Engagements

POST DATE	PAGE NAME	POST CONTENT	POST TYPE	LIKES	COMMENTS	SHARES	TOTAL ENGAGEMENTS
Oct 13, 2017	CNN	Amidst the California wildfires, this man found a hollow tree full of fire and glowing from the flames <a href="http://cnn.it/2yiRblx">http://cnn.it/2yiRblx</a>	Video	85123	10499	264852	360474
Oct 12, 2017	CNN	Donald J. Trump routinely criticized Barack Obama for signing too many executive orders. Now, after the President signed his 50th executive order, Erin Burnett labels him "hypocrite-in-chief." <a href="http://cnn.it/2yI59GM">http://cnn.it/2yI59GM</a>	Video	36700	7603	47186	91489
Oct 01, 2017	CNN	Saturday Night Live started its new season where it left off with the last one, making fun of President Donald J. Trump. <a href="http://cnnmon.ie/2x7aj0h">http://cnnmon.ie/2x7aj0h</a>	Video	53672	6275	26392	86339
Oct 19, 2017	Rudaw	پۆیسته هه موو کوردێک چیرۆکی ئەو گەنجە گۆتیبیست بن و بیخویننەوه خۆی هه موو شتیکیک باس دهکات	Link	64730	1930	688	67348
Oct 03, 2017	CNN	President Donald J. Trump helped distribute supplies, tossing paper towels into the crowd in Guaynabo, Puerto Rico <a href="http://cnn.it/2flluQg">http://cnn.it/2flluQg</a>	Video	13376	30267	23067	66710
Oct 16, 2017	CNN	Fidget spinners in space. NASA Astronaut Randy "Komrade" Bresnik says it's "a great way to experiment with Newton's laws of motion."	Video	41783	5404	19017	66204
Oct 17, 2017	CNN	BREAKING: ISIS has been defeated in Raqqa, its self-declared capital <a href="http://cnn.it/2zhJnG5">http://cnn.it/2zhJnG5</a>	Video	37942	3216	20760	61918
Oct 09, 2017	Sky News Arabia سكاى نيوز عربية	أخطر 5 مطارات في العالم	Video	35363	927	24496	60786



POST DATE	PAGE NAME	POST CONTENT	POST TYPE	LIKES	COMMENTS	SHARES	TOTAL ENGAGEMENTS
Oct 19, 2017	CNN	We're in Richmond, Virginia, where former President Barack Obama is campaigning for gubernatorial candidate Democrat Ralph Northam <a href="http://cnn.it/2l0Nff">http://cnn.it/2l0Nff</a>	Video	21776	11017	5694	38487
Oct 01, 2017	Al Arabiya قناة العربية	اليوم_العالمي_للقهوة   أجمل ما قيل عن القهوة #العربية	Video	24353	4023	10041	38417
Oct 19, 2017	CNN	Former President George W. Bush condemns bigotry and white supremacy as "blasphemy against the American creed." <a href="http://cnn.it/2gtqIDt">http://cnn.it/2gtqIDt</a>	Video	27430	2130	6653	36213
Oct 19, 2017	CNN	Former President George W. Bush on the state of American politics: "Bigotry seems emboldened. Our politics seems more vulnerable to conspiracy theories and outright fabrication" <a href="http://cnn.it/2hR6iRp">http://cnn.it/2hR6iRp</a>	Video	25757	2969	7231	35957
Oct 21, 2017	CNN	The recent remarks by Former Presidents George W. Bush and Barack Obama are a rebuke to Donald J. Trump's misrepresentation of U.S. values, writes Jen Psaki for CNN Opinion.	Link	30915	1713	3315	35943
Oct 17, 2017	CNN	In a pointed speech, Sen. John McCain cautioned against the US turning toward "half-baked, spurious nationalism" <a href="http://cnn.it/2yuRxO7">http://cnn.it/2yuRxO7</a>	Video	24600	2102	9207	35909
Oct 18, 2017	Rudaw	بينن گه نجانى ره حيمواو چۆن ئالاي عيراق داده گرن	Video	24201	8238	3325	35764
Oct 19, 2017	CNN	The council members were inspired by NFL players and took a knee to protest inequality.	Link	29529	1998	4086	35613
Oct 19, 2017	Rudaw	#RudawGeneration كت كۆسرهت ره سول، شيره كهى ههولئيرى پئ ده ستگير ده كرت؟	Video	29356	2162	3492	35010
Oct 17, 2017	CNN	John McCain's words are remarkable when you consider that he and Donald J. Trump both belong to the Republican party, writes Chris Cillizza.	Link	28778	1784	3044	33606
Oct 17, 2017	CNN	Five arrests have been made in connection to the 1983 brutal murder of a 23-year-old black man in Georgia <a href="http://cnn.it/2ii2RHZ">http://cnn.it/2ii2RHZ</a>	Video	18883	1851	12779	33513
Oct 19, 2017	CNN	George W. Bush doesn't talk much about politics in public. Which makes his point-by-point rejection of Trumpism all the more important and noteworthy, writes Chris Cillizza	Link	28770	1480	3027	33277
Oct 20, 2017	CNN	The judge says a presidential pardon of the former sheriff didn't change the facts of the case.	Link	29576	1001	2665	33242
Oct 06, 2017	CNN	"Mr. President, what did you mean by 'calm before the storm?'" "You'll find out." <a href="http://cnn.it/2y53kCO">http://cnn.it/2y53kCO</a>	Video	7444	18084	7515	33043
Oct 10, 2017	CNN	"If this industry is going to use money from American taxpayers to build the very fields they play on, is it really too much to ask that they show respect for the American flag at the beginning of the game?" Sarah Sanders says about the NFL <a href="http://cn...">http://cn...</a>	Video	10384	14315	8163	32862
Oct 18, 2017	Rudaw	Message Not Available For This Post <a href="#">Click here to dive in to the post</a>	Link	31343	1099	255	32697
Oct 23, 2017	CNN	"Some people might try to tell you that it's a banana." #FactsFirst	Video	17494	2793	12348	32635

POST DATE	PAGE NAME	POST CONTENT	POST TYPE	LIKES	COMMENTS	SHARES	TOTAL ENGAGEMENTS
Oct 19, 2017	Rudaw	ئەو گەنجە لە کەرکووک ئالای عێراقی هێنایە خوارەو: لەمردن نەترسام گوێبێستی چیرۆکە کە ی بن	Video	29178	1365	1470	32013
Oct 17, 2017	Sky News Arabia سكاى نيوز عربية	اصطدام نجمين منذ 130 مليون سنة تشهده الأرض الآن	Video	19026	1269	11597	31892
Oct 20, 2017	Rudaw	پێشمەرگە شەرپێکی سەخت لە گەڵ حەشدى شەعبى دەكات	Video	28677	1405	1379	31461
Oct 14, 2017	Al Jazeera Channel - قناة الجزيرة	الانقسام والتشتت يفوت على العرب مرة أخرى منصب المدير العام لمنظمة #اليونسكو الذي لم يفز به أي مرشح عربي في السابق تقرير: حافظ مريخ	Video	20194	4556	6584	31334
Oct 16, 2017	CNN	Macklemore led the crowd in an "f--- Donald Trump" chant as the words lit up the stage behind him.	Link	27889	2172	1241	31302
Oct 17, 2017	CNN	The Eiffel Tower went dark to pay tribute to the victims of the car bombings in Mogadishu, Somalia <a href="http://cnn.it/2goAlxE">http://cnn.it/2goAlxE</a>	Video	26079	540	4333	30952
Sep 25, 2017	Al Jazeera Channel - قناة الجزيرة	الاختلاط الذي يحظر في صروح العلم يباح في مهرجانات الغناء.. ملامح علمانية العتبية تظهر على وجه المملكة العربية...السعودية تقرير: فاطمة التركي	Video	20583	2279	7977	30839
Oct 18, 2017	Rudaw	حەشدى شەعبى لە كوردستان راىكرد	Video	18663	9978	2058	30699
Oct 19, 2017	Rudaw	ئەم گەنجە ئیستا بۆ رووداو قسەى کرد. چیتان هەیه بۆی؟	Photo	27318	2313	160	29791